



**Websites (ie: Facebook, Twitter and SWACU website)**

I agree that Southwest Airlines Federal Credit Union may use photographs of me, individually or with others, whether still or action, videos, may or may not include my first name, for social and company websites for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and Web content. Any pictures and/or names will not be linked to member's personal social web pages.

**Print Publications (ie: SWACU Newsletter and Credit Union Times)**

I agree that Southwest Airlines Federal Credit Union may use photographs of me, individually or with others, and these photographs may include my first name and last initial for print publications including, for example, such purposes as publicity, illustration and advertising.

**General**

With respect to the photographs described above, I agree that all rights therein shall irrevocably, exclusively, unconditionally, and perpetually belong to Southwest Airlines Federal Credit Union. I further agree that, without any compensation or notification to or approval by me, my name (first or first and last as allowed above) and the Photographs may be used, reproduced, or otherwise disseminated or published by or on behalf of Southwest Airlines Federal Credit Union directly or indirectly for any purpose, including but not limited to advertising or promotional purposes, in any manner and at any time the credit union desires.

By signing below and in consideration of being permitted to participate in marketing initiatives, I hereby release and discharge Southwest Airlines Federal Credit Union, its officers, directors, employees, representatives, agents, successors and assigns, from any and all claims, demands, or causes of action that I or my estate may have now or hereafter, for libel, defamation, invasion of privacy or right of publicity, infringement of copyright, or violation of any other right arising out of or relating to any use of my name or the Photographs described above for any purpose.